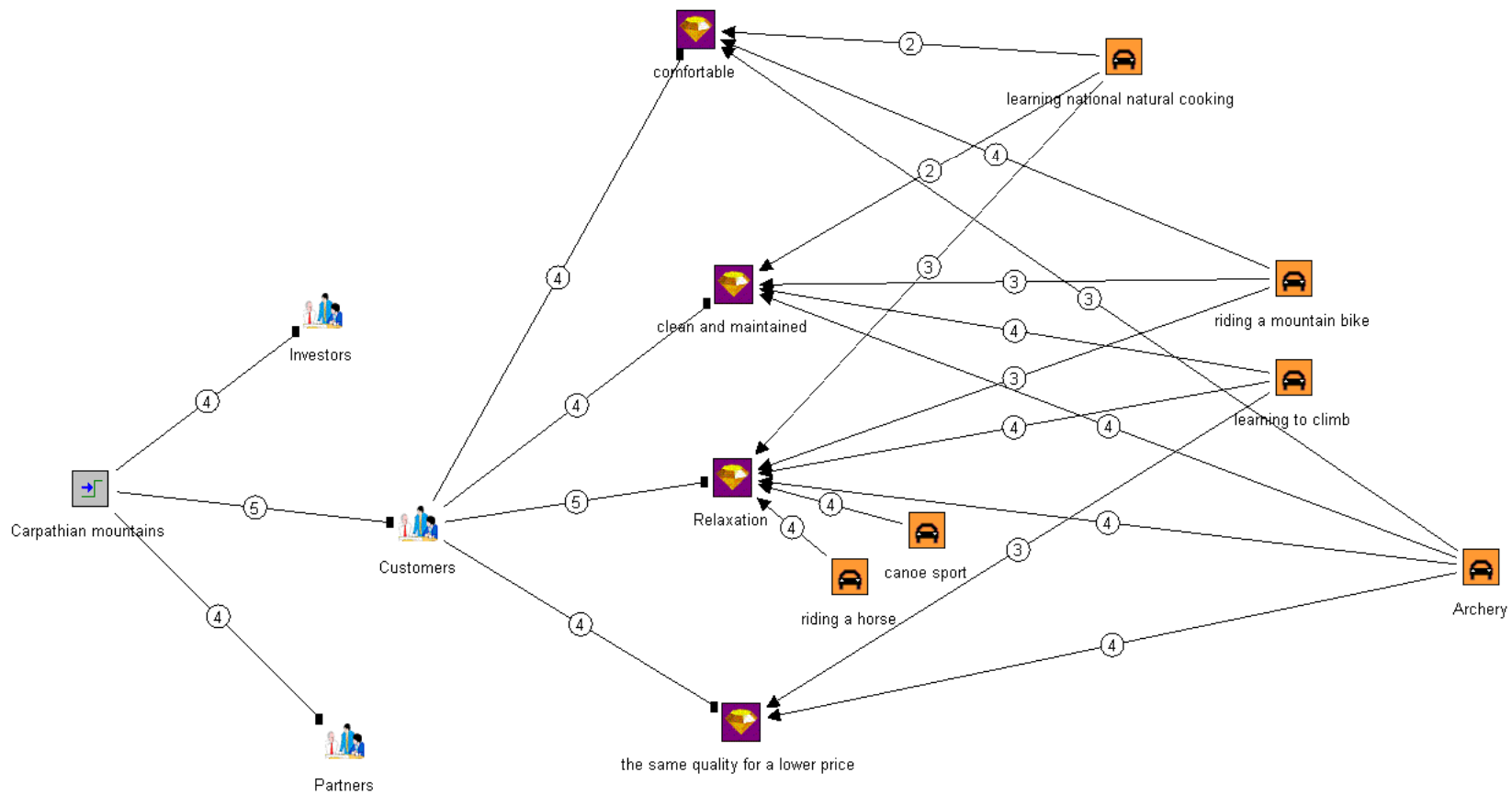


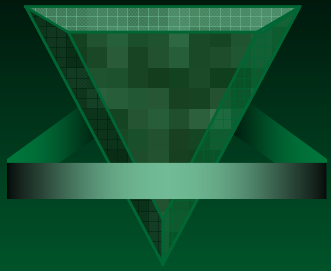
# Purpose

- ✓ Archery
- ✓ Extreme
- ✓ Riding horse
- ✓ Rafting
- ✓ Learning to cook the national natural food
- ✓ Ski-service
- ✓ Hunting and fishing
- ✓ Tasting of wine
- ✓ Mountain climbing

# Goals and objectives

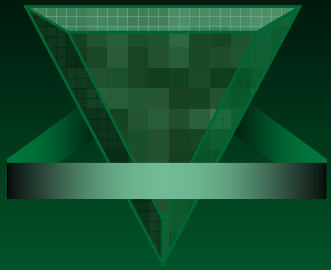
## Organize relaxation





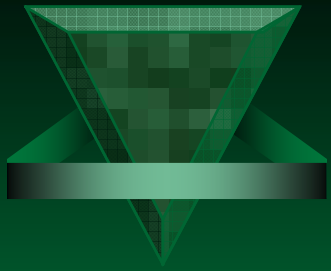
# Results to be achieved

- ✓ Increase the customers quantity
- ✓ To get profit
- ✓ Expansion the spectrum of services



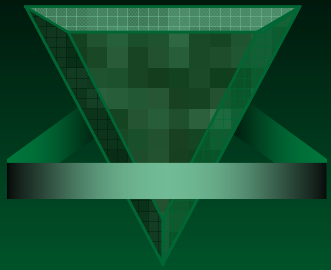
# Place in the organization

- ✓ Alexander – chief manager
- ✓ Ulyana – manager of public relations
- ✓ Olesya – responsible for marketing



# Scope

- ✓ Families with children
- ✓ Young people who like extreme



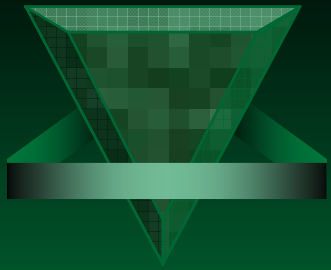
# Preconolitions

- ✔ There are no camps which propose archery
- ✔ Our prices are lower than the competitors prices but the quality is on the higher level
- ✔ We use folk style of highlanders of Carpathian mountains- Hutsuls



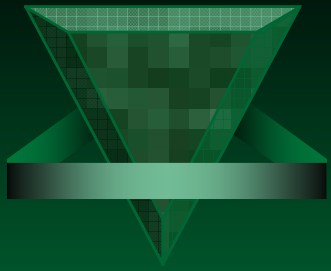






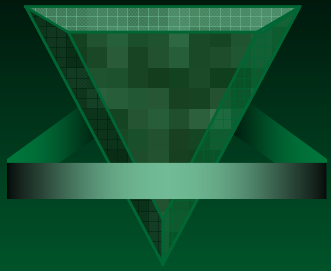
# Assumptions

- ✔ We suppose that we'll need 1 mln. euro to build our camp
- ✔ Our amount profit will be 200 thousand euro, so we'll get money back in 5 years



# Risks

- ✓ Long terms of realization
- ✓ Natural catastrophes



Welcome to the  
Carpathian mountains

We are waiting for you